

# Summer 2026 Special Referral Program Terms

Last Updated: June 4, 2026

These Referral Program Terms ("Terms") govern the Selfridge Travel **Summer 2026 Special Referral Program** ("Program"). This Program applies exclusively to **cruise vacations** booked through Selfridge Travel, and **only cruise bookings** are eligible for any Referrer Reward and any On Board Credit ("OBC"). By participating in the Program, you (the "Referrer") agree to abide by these Terms.

## 1. Eligibility

The Program is open to individual residents of the United States who are eighteen (18) years of age or older. Employees of Selfridge Travel, their immediate family members, and any individuals or entities engaged in professional travel consulting or booking are not eligible to participate.

## 2. Qualified Referral

A "Qualified Referral" is defined as a new client who meets all of the following criteria:

- **New Client Status:** The referred individual must not have previously booked travel services with Selfridge Travel.
- **Identification:** The referred individual must provide the Referrer's full name at the time of their initial inquiry or booking.
- **Booking Requirement:** The referred individual must book a cruise with a minimum Gross Booking Value of **\$2,500.00 USD** (inclusive of port fees and taxes) through Selfridge Travel.
- **Completion of Travel:** The referred individual must successfully complete their scheduled travel. A referral is not "qualified" until the referred party has returned from their trip.

## 3. Benefits (Referrer Reward and Referred Traveler Benefit) and Annual Cap

For each Qualified Referral:

- **Referrer Reward:** The Referrer is eligible to receive one (1) **\$50.00 Gift Card** (the "Reward").
  - **Selection:** Referrers may select their preferred gift card from a list of vendors provided by Selfridge Travel at the time of fulfillment (e.g., Amazon, Starbucks, or a generic Visa/Mastercard).
- **Referred Traveler Benefit:** The referred new client is eligible to receive a **\$50.00 On Board Credit ("OBC") per cruise line reservation number** applied to their cruise booking. The OBC will be applied once the booking has been **paid in full. Group bookings are applicable to this promotion.**

**Annual Maximum Cap (\$500.00):** The Referrer is eligible to earn a maximum of **\$500.00 USD** in total Referrer Rewards per calendar year (up to ten (10) Qualified Referrals). Once this cap is reached, no further Referrer Rewards will be issued for additional referrals during that same calendar year. Rewards eligibility resets on January 1 of the following calendar year.

#### 4. Reward and OBC Fulfillment

- **Referrer Reward (Gift Card):** The Referrer Reward is earned only after the referred party has successfully completed travel (i.e., returned from their trip).
  - **Cancellations / No-Show / Material Changes:** If a booking is cancelled for any reason by either the client or the travel provider, or if the referred party does not complete travel, no Reward will be issued to the Referrer.
  - **Timeline:** Gift cards will be delivered electronically to the Referrer's email address on file within thirty (30) days following the referred party's travel completion.
- **Referred Traveler Benefit (OBC):** The \$50.00 OBC **per cruise line reservation number** will be applied to the referred client's cruise booking once the booking has been **paid in full. Group bookings are applicable to this promotion.** If the booking is cancelled before sailing, the OBC will not be provided.

#### 5. Program Restrictions

- **No Self-Referrals:** Referrers cannot refer themselves or any individuals residing within their own household.
- **New Clients Only:** Referrals are valid only for new clients who have not previously booked travel services with Selfridge Travel.
- **Anti-Spam Policy:** Referrers must comply with all applicable "anti-spam" laws. Referral invitations should be sent only to personal contacts. Publicly posting referral requests on coupon sites, review boards, or through automated systems is strictly prohibited and will result in immediate disqualification from the Program.
- **Non-Transferable:** Rewards are non-transferable and cannot be exchanged for cash or applied as a credit toward the Referrer's own travel bookings.

#### 6. General Provisions

- **Modification and Termination:** Selfridge Travel reserves the right to modify, suspend, or terminate the Program or these Terms at any time without prior notice.
- **Taxes:** Referrers are solely responsible for any tax implications or reporting associated with the receipt of rewards.
- **Final Decision:** All determinations regarding Qualified Referrals, eligibility, and Rewards are made in Selfridge Travel's sole discretion, and Selfridge Travel's decisions are final.
- **Limitation of Liability:** Selfridge Travel is not responsible for lost, late, or misdirected communications regarding referrals or reward delivery.
- **Governing Law:** These Terms shall be governed by and construed in accordance with the laws of the State of Florida. Any disputes arising from this Program shall be resolved exclusively in the courts of the State of Florida.

## 7. Limited Time Offer (Deadlines)

This Program is offered for a limited time and is subject to the following deadlines (the "Deadlines"):

- **Referral Deadline (August 1, 2026):** To be eligible, the referral (including the Referrer's name) must be received by Selfridge Travel no later than **August 1, 2026**.
- **Booking Deadline (August 31, 2026):** To be eligible, the referred client must have a committed booking (fully deposited or paid) no later than **August 31, 2026**.
- **Discretionary Extension:** Selfridge Travel may extend the Program and/or these specific Deadlines at Selfridge Travel's sole discretion.

For questions regarding the Program, please contact Selfridge Travel at [selfridgetravel.com](https://selfridgetravel.com).